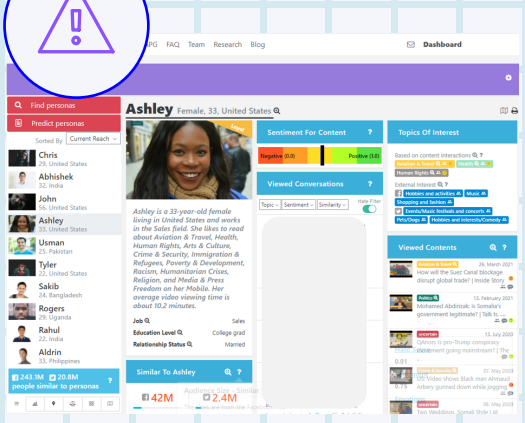
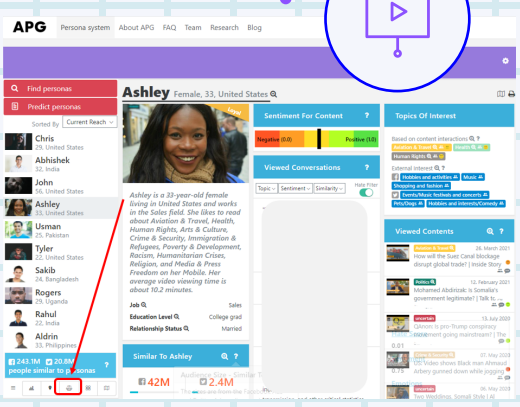
APG - Data-driven Personas

COMPARE PERSONAS WITHIN SETS FEATURE OF APG!

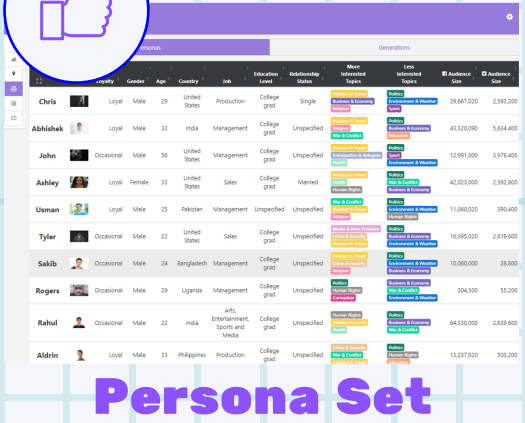
A WALK THRU



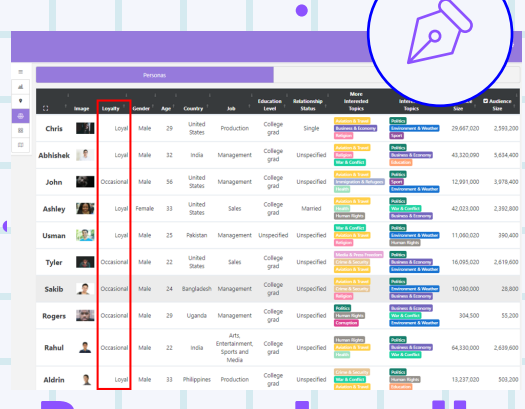
Persona profile



Compare Icon

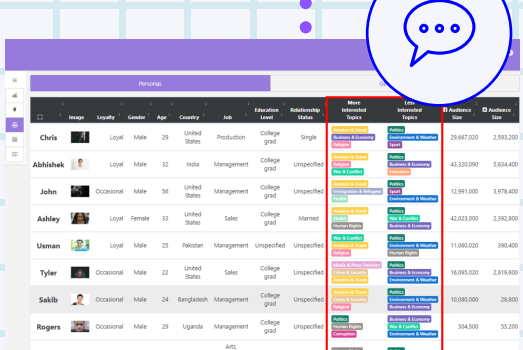


Persona Set

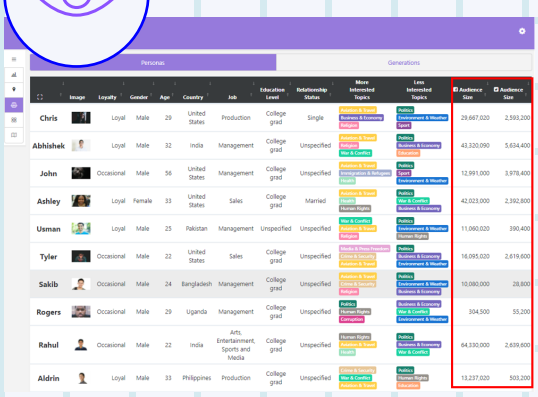


Persona Loyalty

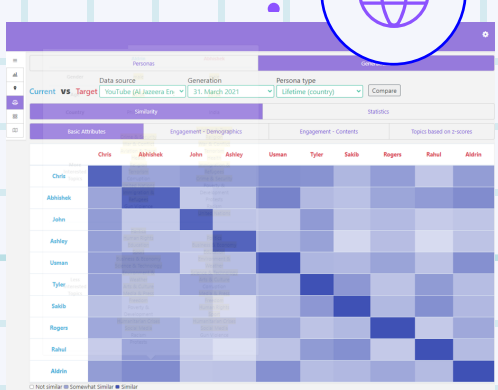
Persona Attributes



Product Interests



Segment Size

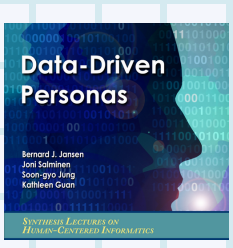


Compare Sets

Much More! Visit APG!

Order [Data-Driven Personas](#)

at all major book stores!



[See our blog](#)

Go to https://persona.qcri.org

Better Personas! Better Decisions! Better Results!

For more details, visit https://persona.qcri.org/